

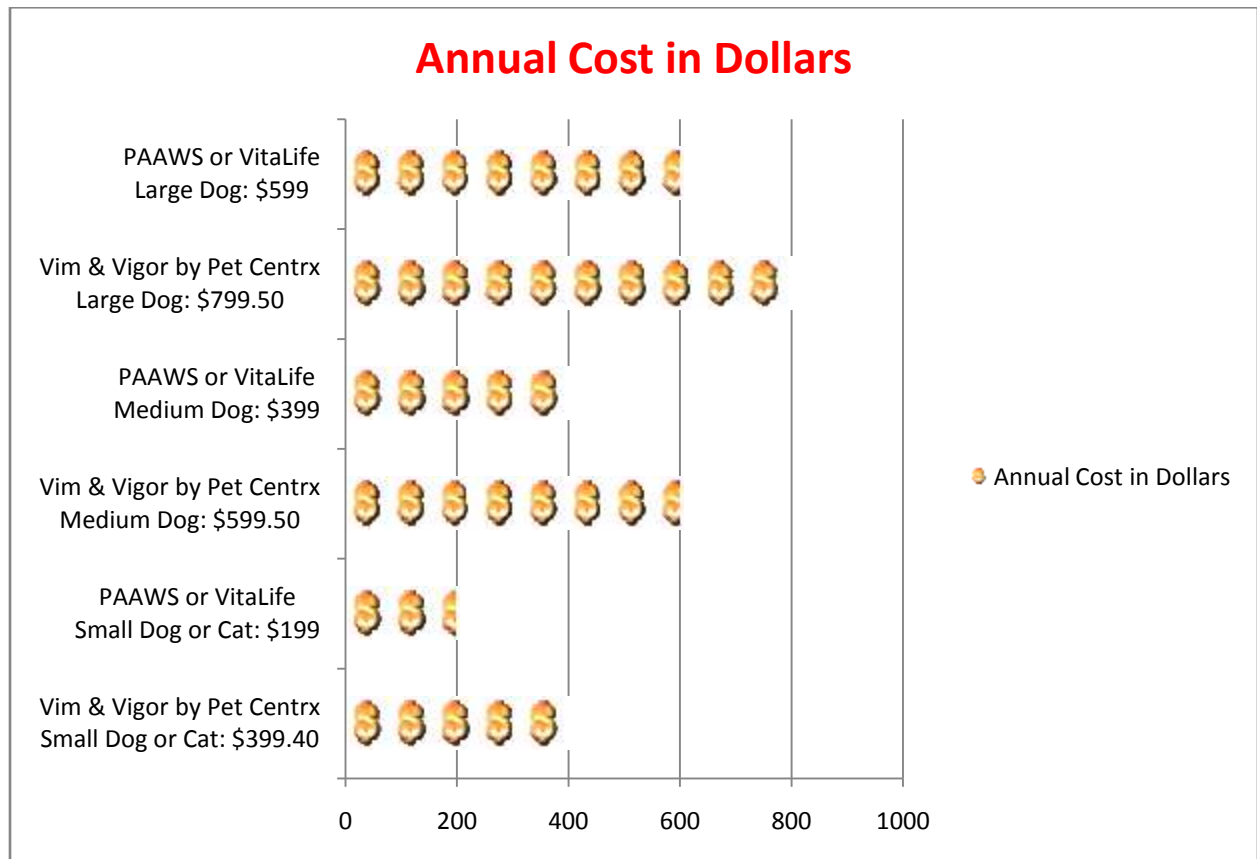
## PRODUCT INGREDIENT COMPARISON

|   | PAAWS<br>AM &<br>PM | VitaLife<br>AM &<br>PM | K9 Maxx:<br>now called<br>Dr. Carol's<br>K9VitaMAXX | Pawmax   | Pet<br>Centrix:<br>Vim &<br>Vigor<br>AM &<br>PM | Drs<br>Foster-<br>Smith<br>Senior<br>formula | Nuvet<br>Plus   |
|---|---------------------|------------------------|---|----------|---|--|---|
| <b>Vitamin A</b>                          | 1300IU              | 1300IU                 | 550 IU  | 900 IU   | 1400IU  | 1500 IU                                      | no-Beta<br>Carotene                                       |
| <b>Vitamin C</b>                          | 250mg               | 250mg                  | 125 mg  | 18.75 mg | no  | 10mg   | yes   |
| <b>Vitamin E</b>                          | 50IU                | 50IU                   | 25 IU   | 7.5 IU   | 2.11IU  | 15IU   | yes   |
| <b>Vitamin B1-<br/>Thiamine</b>           | 10mg                | 10mg                   | 5.5mg   | 7.5 mg   | 1.14mg  | no   | Brewers<br>Yeast<br><b>Risk:<br/>causes<br/>allergies</b> |
| <b>Vitamin B2-<br/>Riboflavin</b>         | 5mg                 | 5mg                    | 2.26 mg   | 3.75mg   | 0.14 mg   | no   | Brewers<br>Yeast<br><b>Risk:<br/>causes<br/>allergies</b> |
| <b>Niacinamide</b>                        | 70mg                | 70mg                   | 20mg  | 7.5 mg   | no  | 3.4mg  | no  |
| <b>Niacin</b>                             | 7.5mg               | 7.5mg                  | 4.13mg  | no       | 14mg  | no   | no  |
| <b>Biotin</b>                             | 66mcg               | 66mcg                  | 36.3mcg   | 3.0 mcg  | no  | 30mcg  | no  |
| <b>Folic Acid</b>                         | 66mcg               | 66mcg                  | 36.3mcg   | 3 mcg    | no  | 55mcg  | no  |
| <b>Vitamin B12</b>                        | 66mcg               | 66mcg                  | 36.3mcg   | 3 mcg    | 0.28mcg   | 7.0mcg                                       | no  |
| <b>Pantothenic<br/>Acid</b>               | 20mg                | 20mg                   | 10 mg   | 7.5 mg   | no  | 0.06 mg                                      | no  |
| <b>Vitamin B6-<br/>Pyridoxine<br/>Hcl</b> | 4.0 mg              | 4.0mg                  | 1.82 mg   | 3.75mg   | 0.12mg  | 0.02mg                                       | no  |
| <b>Inositol</b>                           | yes                 | yes                    | yes   | 3.75mg   | no  | no   | no  |
| <b>Bioflavonoids-<br/>lemon</b>           | yes                 | yes                    | yes   | no       | no  |  | no  |

|  | <b>PAAWS<br/>AM &amp;<br/>PM</b> | <b>VitaLife<br/>AM &amp;<br/>PM</b> | <b>K9 Maxx:<br/>now called<br/>Dr. Carol's<br/>K9VitaMAXX</b> | <b>Pawmax</b>    | <b>Pet<br/>Centrix:<br/>Vim &amp;<br/>Vigor<br/>AM &amp;<br/>PM</b> | <b>Drs<br/>Foster-<br/>Smith<br/>Senior<br/>formula</b> | <b>Nuvet<br/>Plus</b>   |
|--|----------------------------------|-------------------------------------|---|------------------|---|---|---|
| <b>Calcium<br/>Citrate</b>                     | 30mg                             | 30mg                                | 4.13mg  | 75mg             | 140mg   | 100mg   | Oyster<br>Shell   |
| <b>Magnesium<br/>Maleate</b>                   | 15mg                             | 15mg                                | 8.26 mg   | 37.5mg           | 0.032mg   | 0.23 mg   | no  |
| <b>Zinc<br/>Gluconate</b>                      | 7.5mg                            | 7.5mg                               | 2.75mg  | 1.5mg            | 2mg   | 1.5mg   | yes   |
| <b>Selenium</b>                                | 35mcg                            | 35mcg                               | 17.5mcg   | 5.25mcg          | no  | no  | yes-Yeast<br><b>Risk:<br/>causes<br/>allergies</b>                    |
| <b>Chromium</b>                                | 50mcg                            | 50mcg                               | 50mcg   | 5.25mcg          | no  | no  | no  |
| <b>Vanadium</b>                                | 66mcg                            | 66mcg                               | 33mcg   | no               | no  | no  | no  |
| <b>Manganese<br/>Maleate</b>                   | 5.0mg                            | 5.0mg                               | 2.75mg  | no               | 0.08mg  | 0.06mg  | no  |
| <b>Digestive<br/>Enzymes</b>                   | Yes-Full<br>Spectrum             | Yes-Full<br>Spectrum                | Yes-Full<br>Spectrum  | yes              | yes   | no  | yes-partial:<br>amylase,<br>papain                                    |
| <b>Green Tea<br/>Polyphenols</b>               | yes                              | yes                                 | yes   | no               | no  | no  | no  |
| <b>Siberian<br/>Ginseng</b>                    | yes                              | yes                                 | yes   | no               | 10mg  | no  | no  |
| <b>Glucosamine</b>                             | 500mg                            | 500mg                               | 250 mg  | no               | 280mg   | 500mg   | Shark<br>Cartilage  |
| <b>MSM</b>                                     | yes                              | yes                                 | yes   | no               | no  | no  | no  |
| <b>Coenzyme<br/>Q10</b>                        | yes                              | yes                                 | yes   | no               | 0.06mg  | no  | no  |
| <b>Alpha Lipoic<br/>Acid</b>                   | yes                              | yes                                 | yes   | no               | no  | no  | no  |
| <b>Lutein</b>                                  | yes                              | yes                                 | yes   | no               | no  | no  | no  |
| <b>Omega 3,6<br/>Essential<br/>Fatty Acids</b> | yes                              | yes                                 | yes   | Linoleic<br>acid | Linoleic<br>acid  | Linoleic<br>Acid  | Evening<br>Primrose<br>Oil<br><b>Risk: can<br/>cause<br/>seizures</b> |
| <b>Colostrum</b>                               | yes                              | yes                                 | no  | no               | 6.0mg   | no  | no  |
| <b>L-Carnitine</b>                             | yes                              | yes                                 | yes   | no               | no  | no  | no  |

|                                    | <b>PAAWS<br/>AM &amp;<br/>PM</b> | <b>VitaLife<br/>AM &amp;<br/>PM</b> | <b>K9 Maxx:<br/>now called<br/>Dr. Carol's<br/>K9VitaMAXX</b> | <b>Pawmax</b> | <b>Pet<br/>Centrix:<br/>Vim &amp;<br/>Vigor<br/>AM &amp;<br/>PM</b> | <b>Drs<br/>Foster-<br/>Smith<br/>Senior<br/>formula</b> | <b>Nuvet<br/>Plus</b> |
|------------------------------------|----------------------------------|-------------------------------------|---|---------------|---|---|-----------------------|
| <b>L-Glutamine</b>                 | yes                              | yes                                 | no  | no            | no  | no  | no                    |
| <b>Mixed<br/>Carotenoids</b>       | yes                              | yes                                 | yes   | no            | no  | no  | no                    |
| <b>Choline</b>                     | yes                              | yes                                 | yes   | 7.5mg         | no  | 50mg  | no                    |
| <b>Whey<br/>Peptides</b>           | yes                              | yes                                 | no  | no            | no  | no  | no                    |
| <b>Chondroitin<br/>Sulfate</b>     | no                               | yes                                 | no  | no            | no  | no  | no                    |
| <b>Phosphorus</b>                  |                                  |                                     |   | 37.5mg        |   |   | Oyster<br>Shell       |
| <b>Vitamin D3</b>                  |                                  |                                     |   | 75IU          |   |   |                       |
| <b>PABA</b>                        |                                  |                                     |   | 3.75 mg       |   |   |                       |
| <b>Vitamin K</b>                   |                                  |                                     |   | 3mcg          |   |   |                       |
| <b>Cobalt</b>                      |                                  |                                     |   | 60mcg         |   |   |                       |
| <b>Iodine</b>                      |                                  |                                     |   | 60mcg         |   |   |                       |
| <b>Potassium</b>                   |                                  |                                     |   | 375mcg        |   |   | yes                   |
| <b>Lecithin</b>                    |                                  |                                     |   | 7.5mg         |   |   |                       |
| <b>Methionine</b>                  |                                  |                                     |   | 7.5mg         |   |   | yes                   |
| <b>Betaine HCL</b>                 |                                  |                                     |   | 7.5mg         |   |   |                       |
| <b>Vitamin D</b>                   |                                  |                                     |   |               |   |   |                       |
| <b>Rutin</b>                       |                                  |                                     |   |               |   |   |                       |
| <b>Hesperidin</b>                  |                                  |                                     |   |               |   |   |                       |
| <b>Molybdenum</b>                  |                                  |                                     |   |               |   |   |                       |
| <b>Blue Green<br/>Algae</b>        |                                  |                                     |   |               |   |   | yes                   |
| <b>Alfalfa</b>                     |                                  |                                     |   |               |   |   | yes                   |
| <b>Cats Claw-<br/>aspirin</b>      |                                  |                                     |   |               |   |   | yes                   |
| <b>All Natural<br/>Ingredients</b> | yes                              | yes                                 | yes   | no            | no  | no  | no                    |
| <b>Veterinarian<br/>on Staff</b>   | yes                              | yes                                 | yes   | no            | no  | yes   | no                    |
| <b>Made in USA</b>                 | yes                              | yes                                 | yes   | ?             | ?   | yes   | ?                     |
| <b>NASC<br/>Approved</b>           | yes                              | yes                                 | yes   | ?             | ?   | ?   | ?                     |

## PRODUCT PRICE COMPARISON



### Vim & Vigor by Pet Centrx

Vim & Vigor: Small Dog or Cat: 30 day supply=\$39.95/ 12 month supply=\$399.40

PAAWS or VitaLife: Small Dog or Cat: 12 months=\$199.00: **YOU SAVE OVER \$200.00 for a 1 YEAR SUPPLY!**

Vim & Vigor: Medium Dog: 30 day supply \$59.95/12 months=\$599.50

PAAWS or VitaLife: Medium Dog: 12 months=\$399.00: **YOU SAVE OVER \$200.00 for a YEAR SUPPLY!**

Vim & Vigor: Large Dog: 30 day supply=\$79.95/ 12 months=\$799.50

PAAWS or VitaLife: Large dog: 12 month supply=\$599.00: **YOU SAVE OVER \$200.00 for a YEAR SUPPLY!**

Pawmax: \$19.95-\$59.95

Drs. Foster Smith: Senior Dog Vitamin \$32.99-\$69.99

**Nuvet Plus: \$19.95-\$107.70**

The actual amounts of most ingredients, as well as their sources are not indicated for Nuvet Plus. The suggested dosage for this product is questionable from a veterinarians stand point: 1/2 tablet for dogs under 5 pounds; 1 tablet for dogs over 5 pounds. Educated pet owners, consumers and veterinarians understand that the effectiveness of a product whether it is natural or pharmaceutical is dependent upon proper dosage. The proper dose of a product for people or pets is determined by body weight. One has to question the efficacy of a product that recommends the same dose for a 10 pound dog that it does for a dog that weighs 100 pounds. Veterinary research validates the fact that the nutritional requirements of a 10 pound dog are much lower than those required for a dog that weighs 100 pounds.

